



DESIGN THROUGH THE DECADES

NARI MILWAUKEE

Design Through The Decades is a fun, visually interactive set of displays created to celebrate NARI Milwaukee's 60th anniversary.



• OCTOBER 15 - 17, 2021 •

This attraction will allow consumers to experience the evolution of home design and remodeling firsthand at the Home & Remodeling Show, October 15-17, 2021.

These retro spaces will be designed by teams of NARI members. There will be one room per decade, putting the design trends, colors, patterns, and decor of the era on display for everyone to see.

2021 is NARI Milwaukee's 60th anniversary of being chartered and we could not let this milestone go unrecognized! That weekend, after the last consumer has left the show floor, we're turning down the lights, cranking up the tunes, and inviting the industry to an anniversary celebration right there, alongside Design Through The Decades.

Sponsors Help Make This Happen

In addition to robust packages, these coinciding events offer sponsors the benefit of extensive consumer reach and industry recognition. There are sponsorship packages available at every level, offering you the flexibility to choose the right level of exposure.



GET INVOLVED!

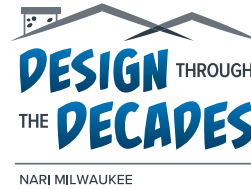
DesignThroughTheDecades.com

414-771-4071 • michelle@narimilwaukee.org



NARI MILWAUKEE • 1961 - 2021

Design Through The Decades will be the premier attraction at the Home & Remodeling Show, October 15-17, 2021.



Event sponsors will be a part of a major public relations push ahead of this event, driving consumers to the Home & Remodeling Show. NARI Milwaukee's 60th anniversary celebration will also be held adjacent to this attraction, affording sponsors additional industry exposure. Everyone from the remodeling industry and NARI community will be invited to celebrate this milestone with us – and **sponsors like you will help us make these events happen.**

There are sponsorship packages available at every level, offering you the flexibility to choose the right level of exposure. **Thank you for your consideration!**

• SPONSORSHIPS AVAILABLE •

Naming Sponsor • \$50,000

Sponsor recognition at Design Through The Decades and Home & Remodeling show

- 60 Tickets to celebration event
- 30 Photo booklets
- 2 Reserved tables of 8 at celebration event
- 200 Home & Remodeling Show tickets
- Name mentioned at celebration event
- Name printed in photo booklet
- Social media recognition
- Logo printed on all event visuals where applicable
- Opportunity to address audience
- Full page ad in celebration event program
- TV and radio appearance opportunity
- Sponsor recognition over the duration of the home show
- 2 Dock parking passes for the duration of the show
- 2 Complimentary booth spaces at the home show
- Re-targeting package towards consumers and/or industry
- 1 Complimentary NARI Milwaukee membership for 1 year (if already a member or upon approval)
- 2 Full page ads in Renovate – distributed to 25,000 local area consumers
- 1 Digital ad in eblast to industry or consumers
- Facebook live interview

Diamond Sponsor • \$25,000

Sponsor recognition at Design Through The Decades and Home & Remodeling show

- 40 Tickets to celebration event
- 20 Photo booklets
- 1 Reserved table of 8 at celebration event
- 100 Home & Remodeling show tickets
- Name mentioned at celebration event
- Name printed in photo booklet
- Social media recognition
- Logo printed on all event visuals where applicable
- Opportunity to address audience
- Full page ad in celebration event program
- TV and radio appearance opportunity
- Sponsor recognition over the duration of the home show
- 1 Dock parking passes for the duration of the show
- Re-targeting package towards consumers and/or industry
- 1 Full page ad in Renovate – distributed to 25,000 local area consumers
- 1 Digital ad in event eblast to industry or consumers
- Facebook live interview



October 15-17, 2021 • DesignThroughTheDecades.com



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• SPONSOR A DECADE •

Your business will gain tons of visibility with consumers and NARI members when you become a decade sponsor.

Six decades available, plus one room of the future sponsorship available.

Decade Sponsor • \$5,000

- 10 Tickets to event
- 5 Photo booklets
- Name mentioned at celebration event
- Name printed in photo booklet
- Social media recognition
- Logoed signage/floor decal representing decade of your choice
- 25 Home & Remodeling show tickets
- Logo printed on all event visuals where applicable
- Logo in celebration event program
- 1 Quarter page ad in Renovate – distributed to 25,000 local area consumers
- Logo in eblast to industry or consumers
- Facebook live interview

Gold Sponsor • \$15,000

Sponsor recognition at Design Through The Decades and Home & Remodeling show

- 30 Tickets to celebration event
- 15 Photo booklets
- 50 Home & Remodeling show tickets
- Name mentioned at celebration event
- Name printed in photo booklet
- Social media recognition
- Logo printed on all event visuals where applicable
- Full page ad in celebration event program
- Sponsor recognition over the duration of the home show
- Re-targeting package towards consumers and/or industry
- 1 Full page ad in Renovate – distributed to 25,000 local area consumers
- 1 Digital ad in event eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity

Silver Sponsor • \$10,000

Sponsor recognition at Design Through The Decades and Home & Remodeling show

- 20 Tickets to celebration event
- 10 Photo booklets
- 50 Home & Remodeling show tickets
- Name mentioned at celebration event
- Name printed in photo booklet
- Social media recognition
- Logo printed on all event visuals where applicable
- Half page ad in celebration event program
- Re-targeting package towards consumers and/or industry
- 1 Half page ad in Renovate – distributed to 25,000 local area consumers
- Logo in eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity



LET'S WORK TOGETHER

Contact the NARI Milwaukee Office

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Sponsor a portion of the 60th anniversary event and enjoy this milestone celebration with the NARI community!

Balloon Drop Sponsor • \$5,000

- 16 Tickets to event
- 8 Photo booklets
- 50 Home & Remodeling show tickets
- Name mentioned at evening celebration event
- Name printed in photo booklet
- Social media recognition
- Logo printed on all event visuals where applicable
- Half page ad in celebration event program
- Re-targeting package towards consumers and/or industry
- 1 Half page ad in Renovate - distributed to 25,000 local area consumers
- Logo in eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity
- Balloons with your logo on one side of some balloons for balloon drop
- Visual recognition as donor

Lounge Furniture Sponsor • \$5,000

- 10 Tickets to event
- 5 Photo booklets
- Name mentioned at evening celebration event
- Name printed in photo booklet
- Social media recognition
- Logoed signage in lounge area (brochures allowed with pre-approval)
- 25 Home & Remodeling show tickets
- Logo printed on all event visuals where applicable
- Logo in celebration event program
- 1 Quarter page ad in Renovate - distributed to 25,000 local area consumers
- 1 Digital ad in eblast to industry or consumers



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Event Sponsorship Packages

Get great visibility for your business while supporting the NARI Milwaukee chapter.

- **Ticket Sponsor**
- **Cocktail Sponsor**
- **Cocktail Napkin Sponsor**
- **Hors d'oeuvres Sponsor**
- **Musical Entertainment Sponsor**

Each \$1,500 package includes:

- Logo on related signage and/or physical sponsorship item.
- 4 Tickets to event
- 2 Photo booklets
- Name mentioned at celebration event
- Name printed in photo booklet
- Social media recognition

Chapter Supporter Packages

Sponsor the NARI Milwaukee chapter directly and join the us for the celebration!

Diamond Level Donor • \$2,500

- 8 Tickets to event
- 4 Photo booklets
- Name mentioned at celebration event
- Name printed in photo booklet
- Visual recognition as donor

Executive Level Donor • \$1,000

- 4 Tickets to event
- 2 Photo booklets
- Name mentioned at celebration event
- Name printed in photo booklet
- Visual recognition as donor

Charter Donor • \$500

- 2 Tickets to event
- 1 Photo booklet
- Name mentioned at celebration event