DESIGNERS NEEDED!

Photo courtesy of KS Remodelers
(This is an original after photo from 1982)

• OCTOBER 15 - 17, 2021 •

CLAIM A DECADE, DESIGN A RETRO ROOM

Design Through The Decades is a physical timeline of rooms that puts the evolution of home design and remodeling on display for everyone to experience. We're looking for six NARI teams to design these spaces!

SIX TEAMS NEEDED!

This attraction will be on display for the duration of the Home & Remodeling Show and NARI Milwaukee's 60th anniversary celebration. Teams of NARI members will work to create visual room displays that showcase the trends in home design and remodeling during the 60s, 70s, 80s, 90s, 2000s, and 2010s.

Have fun and get *funky!* Teams should take full creative liberty and have fun with their space:

- Each decade will be represented with one display.
- Each display can represent any area of the home: living room, kitchen, bathroom, basement, etc.
- Colors, patterns, and decor used need to remain true to the trends of the decade.
- One team per decade; all teammates must be NARI members.
- Decade designers will be assigned on a first-come, first-served basis.

This attraction will be built on site immediately before the Home & Remodeling Show, October 15-17, 2021, and will be kept up throughout the show.

• DECADES AVAILABLE •

TEAM 60s
Sebastian Design

TEAM 70s
AB&K

TEAM 80s
MKE Design Build

TEAM 90s
Gabor Design Build, LLC

TEAM 00s
Open

TEAM 10s
Open

SIGN UP NOW!

Contact michelle@narimilwaukee.org
Visit DesignThroughTheDecades.com for more information

DISPLAY SPECS

Image at right is an example of the space teams will be using to create the room display.

- The walls for the display are 8' high.
- The back wall is 12' in length.
- The 2 side walls are 4' in length.
- Designs can extend 10' out from the back wall of the space on the floor.
- Carpet tape may be used to secure flooring to the concrete.
- Teams should refrain from using glue on the walls or creating holes in the display.

HURRY -- ONLY SIX OPPORTUNITIES AVAILABLE!

Contact michelle@narimilwaukee.org Now!

Other Ways to Get Involved with Design Through The Decades

Planning an event like this is no easy task. We're looking for lots of help to bring this attraction and NARI Milwaukee's 60th anniversary celebration to life:

- Volunteer to build the structure, help with assembly on site, and other tasks
- Join a taskforce to help execute the event and gather the history of the association.
- Share a NARI story that can be shared with the world
- Donate items to be auctioned off during the 60th anniversary celebration
- But – please plan to come to NARI's 60th celebration!

SPONSORS NEEDED!
Event sponsors will be a part of a major public relations push ahead of this event, driving consumers to the fall show. This attraction and NARI's 60th anniversary celebration will be marketed to consumers, industry partners, NARI members, and more. **Packages are available at every level.**

Learn more at DesignThroughTheDecades.com

NARI
Remodeling Done Right.™
MILWAUKEE

GET INVOLVED!

DesignThroughTheDecades.com
414-771-4071 • michelle@narimilwaukee.org

NARI MILWAUKEE • 1961 - 2021

Design Through The Decades will be the premier attraction at the NARI Milwaukee Home & Remodeling Show, October 15-17, 2021.

Event sponsors will be a part of a major public relations push ahead of this event, driving consumers to the Home & Remodeling Show. NARI Milwaukee's 60th anniversary celebration will also be held adjacent to this attraction, affording sponsors additional industry exposure.

There are sponsorship packages available at every level, offering you the flexibility to choose the right level of exposure. **Thank you for your consideration!**

Premier Show & 60th Anniversary Sponsor • $30,000

Give attendees and exhibitors an experience that will be remembered for years to come. This package can be customized to fit your business needs on the (nail) head.

- Complimentary Home & Remodeling Show tickets
- VIP parking passes for 2 vehicles for the duration of the show
- Tickets and reserved table/s at celebration event
- Opportunity to address audience at celebration event
- 5 Photo booklets
- Full page ad in celebration event program
- TV and radio appearance opportunity
- Facebook live interview
- Digital retargeting package towards consumers and/or industry
- Full page ad in Renovate, NARI's annual printed membership directory
- 1 Digital ad in event eblast to industry or consumers

All packages include:

- Sponsor recognition throughout the fall show and 60th anniversary celebration
- Logo printed on event visuals where applicable
- Company name and/or logo listed on event website with hyperlink
- Social media recognition
- Acknowledgment in photo booklet

Diamond Sponsor • $15,000

- 50 Home & Remodeling Show tickets
- 30 Tickets to celebration event
- 5 Photo booklets
- Full page ad in celebration event program
- Digital retargeting package towards consumers and/or industry
- Full page ad in Renovate, NARI's printed membership directory
- 1 Digital ad in event eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity

Sapphire Sponsor • $7,500

- 50 Home & Remodeling Show tickets
- 20 Tickets to celebration event
- 5 Photo booklets
- Half page ad in celebration event program
- Digital retargeting package towards consumers and/or industry
- Half page ad in Renovate, NARI's printed membership directory
- Logo in eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity

October 15-17, 2021 • DesignThroughTheDecades.com

Bag Sponsor • $10,000
Two show exclusive opportunity!

- 8,000 recyclable/reusable show bags with company logo and NARI Milwaukee logo on one side. (Additional fee for logos per side) Bags used for both the Home & Remodeling Show and Spring Home Improvement Show
- 50 Home & Remodeling Show tickets

Consumer Lounge Sponsor • $3,000

- Logoed signage in a lounge area on the show floor. Collateral allowed with pre-approval.
- 25 Home & Remodeling Show show tickets
- 4 Tickets to celebration event
- 2 Photo booklets
- Quarter page ad in Renovate, NARI's printed membership directory
- 1 Digital ad in eblast to industry or consumers

Exhibitor Hospitality Lounge Sponsor • $3,000

- Logoed signage in exhibitor lounge
- Lounge includes free coffee for all exhibitors. Additional food and beverage can be negotiated into this package
- Opportunity to have a display and/or company materials available to all attendees in the lounge
- 20 Home & Remodeling Show show tickets

Home & Remodeling Show Ticket Sponsor • $3,000

- Name and/or logo and hyperlink included on ticket landing page and home show ticket sales page
- 20 Home & Remodeling Show tickets

Show Entrance Sponsor • $2,500

- Set up your own branded, visual display at the entrance to the home show
- Digital retargeting package towards consumers and/or industry
- 20 Home & Remodeling Show tickets

Exhibitor Wristband Sponsor • $1,500

- Rubber wristbands with company name on them. Wristbands must be worn by all exhibitors during the show. If possible, wristbands will be made in sponsor's logo colors
- 10 Home & Remodeling Show tickets

Floor Decal Sponsor • $1,000

- 6 floor decals with your logo/name and branding placed on the floor throughout venue
- Limited quantities available

Aisle Sponsor • $500 per aisle*

- Company name and/or logo printed on a rocker panel attached to the aisle signs
- Maximum of 8 available

**Need commitment by Sept. 15, 2021*

Sponsored Facebook Live • $500 per post

- Dedicated Facebook Live from your booth (or pre-recorded video) during the show
- Posted with your business tagged as a sponsor

Sponsored Social Media Post • $250 per post

- Dedicated social media post featuring up to 10 images and your message
- Posted with your business tagged as a sponsor

Premium Ad on Exhibitor Page • $250 per ad

Premium ad placement on the home show exhibitor web page.

Ad includes:

- Image sized at 750 pixels wide x 400 pixels high
- Company name plus 100 words of text
- Up to two hyperlinks

NARI
Remodeling Done Right.™
MILWAUKEE

LET'S WORK TOGETHER

Contact the NARI Milwaukee Office

414-771-4071 • michelle@narimilwaukee.org

NARI MILWAUKEE • 1961 - 2021

DESIGN THROUGH THE DECADES

NARI MILWAUKEE

• SPONSOR A DECADE •

Decade Sponsor • $5,000

Your business will gain tons of visibility with consumers and NARI members when you become a decade sponsor.

- Logoed signage/floor decal representing decade of your choice
- 10 Tickets to celebration event
- 5 Photo booklets
- 25 Home & Remodeling Show tickets
- Quarter page ad in Renovate, NARI's printed membership directory
- Logo in eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity

Six decades available, plus one room of the future sponsorship available.
Want to sponsor all the decades? Let's talk!

Anniversary Celebration Event Packages

Make a big impression at NARI's 60th anniversary celebration with these fun, exclusive sponsorship packages.

Grand Finale Sponsor • $5,000

- Champagne toast for guests during celebration event's grand finale
- Logo and/or name imprinted onto balloons and integrated into a balloon drop
- 8 Tickets to celebration event
- 25 Home & Remodeling Show tickets
- 2 Photo booklets
- Digital retargeting package towards consumers and/or industry
- Logo in eblast to industry or consumers
- Facebook live interview
- Radio show appearance opportunity

Live Band Sponsor • $2,000

- 4 Tickets to celebration event
- 2 Photo booklets
- 25 Home & Remodeling Show tickets
- Logo in eblast to industry or consumers
- Facebook live interview

All packages include:

- Sponsor recognition throughout the fall show and 60th anniversary celebration
- Logo printed on event visuals where applicable
- Company name and/or logo listed on event website with hyperlink
- Social media recognition
- Acknowledgment in photo booklet

Additional Sponsorship Options

Get the kudos by sponsoring the celebration fun.

Beverage Sponsor • $1,500
Cocktail Napkin Sponsor • $1,500
Hors d'oeuvres Sponsor • $1,500
Decoration Sponsor • $1,500

These packages include:

- Logo on related signage and/or physical sponsorship item
- 2 Tickets to celebration event
- 1 Photo booklets

Chapter Supporter Packages

Sponsor the NARI Milwaukee chapter directly and join the us for the party!

Gold Level Donor • $2,500
- 6 Tickets to event
- 3 Photo booklets

Silver Level Donor • $1,000
- 4 Tickets to event
- 2 Photo booklets

Bronze Level Donor • $500
- 2 Tickets to event
- 1 Photo booklet

GET INVOLVED!

DesignThroughTheDecades.com

414-771-4071 • michelle@narimilwaukee.org

NARI Remodeling Done Right.™ MILWAUKEE